

And Safer Whales







# Vessel Speed Reduction (VSR) Incentive Trial 2014 For the Santa Barbara Channel

#### **OVERALL GOAL FOR A VSR PROGRAM**

Slow vessel speeds to reduce air pollution and help protect endangered whales in the Santa Barbara Channel.

#### **GOAL OF TRIAL**

Develop the foundation for a larger-scale program by providing the opportunity to assess shipping industry participation and test and refine verification and incentive mechanisms.

#### **CRITERIA FOR PARTICIPATING**

Identify a large ocean-going container ship in your fleet that does the following:

- Transits the Santa Barbara Channel (see map and coordinates) between July and October 2014.
- Has maintained an average speed through the Channel of 14 knots or greater for the past six months.
- Will maintain a consistent speed of 12 knots through this area without speeding up at other points in its route.
- Participates in the Port of Los Angeles and/or Port of Long Beach VSR program.

### **IMPLEMENTATION DETAILS**

- A financial incentive of \$2,000 to \$3000 per transit is under consideration.
- Participants commit to the program with a letter of agreement or similar type agreement.
- Verification through AIS analysis and baseline data on fuel use from port to port to ensure significant speed up is not occurring elsewhere on the route.
- Public relations campaign coordinated with project leads and participants.

## **PROJECT LEADS AND PARTICIPANTS**

Santa Barbara County Air Pollution Control District, Channel Islands National Marine Sanctuary, Environmental Defense Center and the National Marine Sanctuary Foundation.

# FOR MORE INFORMATION PLEASE CONTACT:

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